

A1

[Insert name and address of relevant licensing authority and its reference number (optional).]

**Application for a premises licence to be granted
under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Pamphylbarbershop Ltd

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description 438 Whitehorse Road Thornton Heath Croydon			
Post town	Surrey	Postcode	CR7 8SB

Telephone number at premises (if any)	[REDACTED]
Non-domestic rateable value of premises	£4600

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as

Please tick as appropriate

- a) an individual or individuals * please complete section (A)
- b) a person other than an individual *
- i. as a limited company please complete section (B)
- ii. as a partnership please complete section (B)
- iii. as an unincorporated association or please complete section (B)
- iv. other (for example a statutory corporation) please complete section (B)


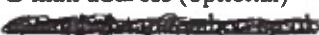
A1

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/>	Please tick yes
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name Pamphylbarbershop Ltd
Address 438 Whitehorse Road Thornton Heath Croydon Surrey
Registered number (where applicable) 08554244
Description of applicant (for example, partnership, company, unincorporated association etc.) Private Limited Company
Telephone number (if any) 
E-mail address (optional) 

A1

Part 3 Operating Schedule

When do you want the premises licence to start?

DD		MM		YYYY			
0	2	0	4	2	0	1	5

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD		MM		YYYY			
N	/	A					

Please give a general description of the premises (please read guidance note 1)

438 Whitehorse Road
Thomton Heath
Croydon Surrey

A café corner where up to 25 customers can be served

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

N/A

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply



- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

A1

J

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption – please tick (please read guidance note 7)	On the premises	<input type="checkbox"/>			
				Off the premises	<input type="checkbox"/>			
				Both	<input checked="" type="checkbox"/>			
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 4)					
Mon	12H00	01H00						
Tue	12H00	01H00						
Wed	12H00	01H00						
	12H00	01H00						
Fri	12H00	02H00						
Sat	12H00	02H00						
Sun	12H00	00H00						
						Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5)		

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name Eyenga Pamphyl	
Address 	
Postcode	
Personal licence number (if known)	
Issuing licensing authority (if known)	

A1

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).

NONE

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4)	
Day	Start	Finish		
Mon	12H00		Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 5)	
				01H00
Tue	12H00			
				01H00
Wed	12H00			
				01H00
Thur	12H00			
				01H00
Fri	12H00			
				02H00
Sat	12H00			
				02H00
Sun	12H00			
				00H00

A1

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)

To Promote All Four Licensing Objectives We Will Keep:

Strong Management Controls And Effective Training Of All Staff So That They Are Aware Of The Premises Licence And The Requirements To Meet The Four Licensing Objectives With Particular Attention To:

A/ No Selling Of Alcohol To Underage People

B/ No Drunk And Disorderly Behaviour On The Premises Area

C/ Vigilance In Preventing The Use And Sale Of Illegal Drugs At The Retail Area

D/ No Violent And Anti-Social Behaviour

E/ No Any Harm To Children

- Operating schedule providing the hours of operation and licensable activities during those hours.

- Designated premises supervisor confirmed it is obligated to be in day-to-day control of the premises, to provide good training for staff on the licensing act (training record), to make or authorize each sale

- Clear "challenge 25" information to prevent the supply of alcohol to under-age drinkers.

- CCTV system installed with recording option available

- Roller metal exterior window shutter will be fixed to ensure that shop front is safe and secure at all times

As a licensed premises we know that it is necessary to carry out our functions or operate their businesses with a purpose of promoting these objectives. We promise to support these objectives through their operating schedules and other measures (including staff training and qualifications, policies, and strategic partnerships with other agencies).

b) The prevention of crime and disorder

CCTV System installed to monitor the premises in order to address the prevention of crime objective.

A clear and legible notice outside the premises indicating the normal hours under the terms of the premises licence during which licensable activities are permitted.

Clear and conspicuous notices warning of potential criminal activity, such as theft, that may target customers will be displayed.

Not selling of alcohol to drunk or intoxicated customers. Custom will not be sought by means of personal solicitation outside or in the vicinity of the premises. Any person who appears to be drunk/ aggressive will not be permitted on the premises

Prevention and vigilance in illegal drug use in the premises.

c) Public safety

A1

Internal and external lighting fixed to promote the public safety objective. Well trained staff adherence to environmental health requirements. Training and implementation of underage ID checks.

A log book or recording system shall be kept upon the premises in which shall be entered particulars of inspections made; those required to be made by statute, and information compiled to comply with any public safety condition attached to the premises licence that requires the recording of such information. The log book shall be kept available for inspection when required by persons authorised by the Licensing Act 2003 or associated legislation.

All parts of the premises and all fittings and apparatus therein, door fastenings and notices, lighting, heating, electrical, air condition, sanitary accommodation and other installations, will be maintained at all times in good order and in a safe condition.

d) The prevention of public nuisance

Noise reduction measures to address the public nuisance objective. All customers will be reminded of consideration to the public and noise levels when entering and leaving the premises. Prominent, clear and legible notices will be displayed at the exit requesting the public to respect the needs of nearby residents and to leave the premises and the area quietly. Customers will be asked not to stand around loudly talking in the street outside the premises. Customers will not be admitted to premises above opening hours.

Any lighting on or outside the premises will be positioned and screened in such a way so as to not cause a disturbance to nearby residents.

e) The protection of children from harm

"Challenge 25" sign which is a retailing strategy that encourages anyone who is over 18 but looks under 25 to carry acceptable ID (a card bearing the PASS hologram, a photographic driving license or a passport) if they wish to buy alcohol. Well trained staff about requirement for persons' identification, age establishment etc. Proof of age will be asked if someone appears under age.

Because of the nature of the licence for which we are applying and the nature of our business, generally, it is almost unlikely that a child unaccompanied by will enter our premises

Checklist:

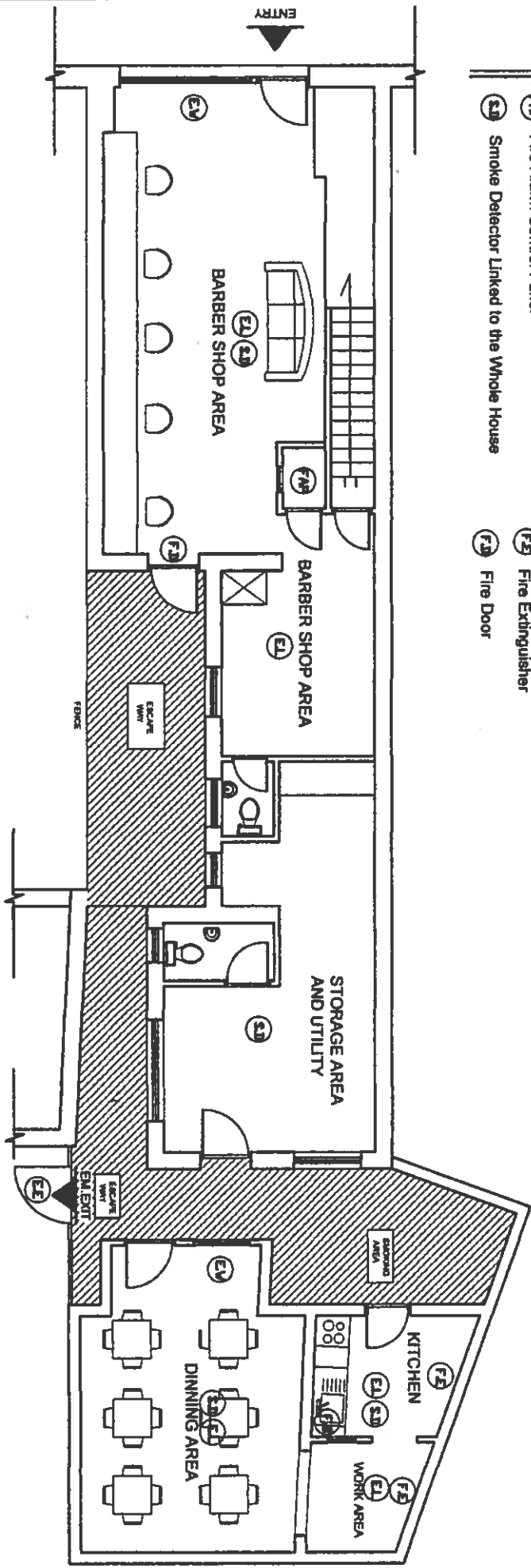
Please tick to indicate agreement

- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.
- I understand that if I do not comply with the above requirements my application will be rejected.

RESTAURANT FLOOR PLAN

KEY

- (FB) Fire Blanket
- (EW) Emergency Window
- (FAC) Fire Alarm Control Panel
- (SD) Smoke Detector Linked to the Whole House
- (EE) Emergency Exit
- (EL) Emergency Lighting
- (FE) Fire Extinguisher
- (FD) Fire Door



438 WHITE HORSE ROAD, THORNTONHEATH, CR7 8SB

Scale: 1/100

CONCEPT AND DESIGN: Arch. Amard VIBILA

A2

**REPRESENTATIONS ON BEHALF OF THE COMMISSIONER FOR
THE METROPOLITAN POLICE**

**RE: APPLICATION FOR A PREMISES LICENCE UNDER THE
LICENSING ACT 2003**

PAMPHLY BARBERS

438 WHITEHORSE ROAD, CR7 8SB

- PREVENTION OF CRIME AND DISORDER

This application was originally received by the Metropolitan Police (Croydon) on 16th March 2015. The application was then put on hold until the plans had been submitted correctly.

Police attended the premises on 30th April 2015. It was clear to the officers (PS Emery, Pc Rhodes, Pc Garrod) that licensable activity had been taking place in the form of:-

- a) The provision of regulated entertainment (see attached picture 1)
- b) The provision of late night refreshment (see attached images 2,3,9)
- c) The retail sale of alcohol (see attached images 2,9)

The applicant Mr Pamphyl was spoken to and he admitted that parties had been taking place but he was not selling anything. When questioned about his business, in relation to the Licensing Act 2003 and basic safety measures he showed a very poor knowledge and stated that he had yet to do the relevant training required to apply for a personal licence under the act. He was asked a variety of questions, an example being if he had conducted a 'fire risk assessment' for the building to which he reached down and picked up a fire extinguisher.

A2

On inspection of the premises this is an out building with poor insulation at the bottom of the yard belonging to the barbers at 438 Whitehorse Road. There are two entrances to the premises, the first being through the front of the barbers and then a door at the back of the shop gives access to an alleyway (see white door picture 7). The 2nd entrance is through an alleyway surrounded by residential properties (see picture 6). This entrance would require customers to enter and exit by walking over a neighbour's front lawn and through a wooden gate (see pictures 4 &5).

The applicant was advised to cease all licensable activities that may have been taking place and to wait for the conclusion of the 28 day consultation period. The application remained on hold for some time until the current plans were submitted.

In the early hours of Sunday 14th June (during the consultation period) PS Emery and PC Rhodes attended the premises using the entrance which is the alleyway running between residential properties. As soon as the officers got out of the car loud amplified music could be heard from the direction of the premises. On entering the premises there were about 12 adults inside. Very loud amplified music was being played and alcohol was being consumed. The officers spoke to Mr Pamphyl and closed the event down. He was again warned about conducting licensable activity. On this occasion regulated entertainment was witnessed by the officers.

This application lacks any substance or credibility. The plans submitted show the premises as a restaurant when in fact it is nothing more than an out building with tables and chairs. This building is neither suitable nor designed to be a licensed premises. Based on the plans stating it is a restaurant there is only an application for the retail sale of alcohol. The application is for the retail sale from 1200hrs 0100hrs Monday – Thursday ,1200hrs – 0200hrs Friday and Saturday and 1200hrs – 000hrs Sunday, therefore any food sales would have to cease at 2300hrs and the only music being played legally would be background music. It is the opinion of the police that regulated entertainment would continue and mirror the sale of alcohol.

In relation to the operating schedule

Part a) General:-

The Metropolitan Police have no confidence in Mr Pamphyl to deliver a strong management structure at the premises. He has had no training in relation to the licensing act and has no previous experience in this sector. It furthermore has no confidence in Mr Pamphyls ability to effectively train his staff in relation to the act or keep credible documentation.

He states that a CCTV system will be installed with a recording option available. The Metropolitan Police have not been approached by the applicant to see what position,

A2

number or quality of camera would be required to support the Prevention of Crime and Disorder Licensing objective. The cameras positions are not marked on the plans and to suggest that a system would be installed with a recording facility optional is another example of how poor this application is.

Part b) Prevention of Crime and Disorder

Again the CCTV system is mentioned but just states that it will monitor, not record which is of no use to anyone and does nothing to promote the Prevention of Crime and Disorder Licensing objective. The applicant has again demonstrated a lack of knowledge and has not thought about how to prevent and detect crime yet notices will be clearly displayed telling customers that potentially they will be a victim of crime.

Prevention and vigilance in illegal drug use in the premises. The applicant has not stated how this will be achieved. He has not mentioned the use of SIA registered door supervisors. He has not mentioned a written drug policy which may include search and seizure.

This operating schedule is full of discrepancies and inconsistencies. It has not been well thought out and seems to be a cut and paste of what the applicant thinks the responsible authorities will want to hear. In relation to the Prevention of Crime and Disorder Licensing objective it is always difficult for new applications because there is no operating history to use as examples. In order to form a constructive opinion the police must look at a number of factors. The type and location of premises is important and in this case an outhouse at the bottom of a yard in a residential location is totally unsuitable to be licensed. The use of the premises is another factor. In this case it is suggested that it is a restaurant, a concept which is difficult to accept based on this application. Confidence in the DPS is another very important consideration and again in this case the police have no confidence in Mr Pamphyl, the proposed DPS to deliver meaningful management of the premises. He lacks the knowledge to deliver effective training to staff and has yet to demonstrate that he understands his requirement to keep any documentation which can be scrutinised. He has however demonstrated that he does not listen to police advice in relation to committing offences following the visits by the police on 30th April and 14th June.

When all these factors are put together there is a very real risk of crime and disorder taking place at the premises. To conclude the Metropolitan Police are of the opinion that based on this application and the evidence submitted in this document that the application should be **refused**

Darren Rhodes PC194ZD

Licensing Officer

Croydon Police Station

A2



Picture 1



Picture 2

A2



Picture 3



Picture 4

A2



Picture 5



Picture 6

A2



Picture 7



Picture8

A 2



Picture 9

CROYDON COUNCIL**MEMORANDUM**

TO Licensing Officer
REFERENCE

FROM Sara Quinn, Food and Safety Manager 10th
Floor, Bernard Weatherill House
E-MAIL Sara.quinn@croydon.gov.uk
TELEPHONE Ext: 64055
DATE 3rd July 2015

Licensing Act 2003**Premises: Pamphylbarbershop Ltd, 438 Whitehorse Road, CR7 8SB**

I refer to the application for a new Premises Licence for the above premises.

The premises does not currently benefit from a licence.

The applicant has submitted plans.

This representation is based on the plans and Operating Schedule submitted.

The applicant is seeking the following licensable activities:

1. The Supply of Alcohol for consumption both 'on' and off the premises Monday to Thursday 12:00 to 01:00 hours, Friday to Saturday 12:00 to 02:00 hours and Sunday 12:00 to 00:00 hours.

I wish to make the following representations in relation to the above application:

1. The Supply of Alcohol and the hours may impact upon Public Safety and Public Nuisance

The applicant has provided additional information and conditions with the operating schedule but does not address the concerns.

During a site visit on the 17th June 2015 I was accompanied by a fire officer and a police licensing officer who both raised concerns to me about the premises.

The issues raised by me are:

1. The licensable area is situated next to residential accommodation; this is detailed incorrectly as storage on the submitted plans.

2. The applicant informed me that barbequed food would be provided to his customers this would be prepared in a "traditional" home-made drum barbeque that is currently and would remain situated in the smoking area detailed on the plan. This barbeque is unguarded and situated in a small restricted area giving rise to an increased risk of accidents such as burns. The use of this barbeque and the hazards had not been risk assessed or considered by the applicant. Additionally the use of this drum is not considered a hygienic method of preparing food and without proper consideration there is an increased risk of food poisoning.
3. The kitchen and dining area are not suitably constructed to allow safe food preparation.
4. In the kitchen and dining area, detailed on the plan, there is evidence of water damage and the structure was not effectively sealed. I was extremely concerned to see electrical wires and sockets were adjacent to water ingress points. The applicant was unable to provide evidence that the electrical installation was safe.
5. The WC's that can be used by "late night" customers are situated in the main and can only be accessed via the residential accommodation or through the barbers shop. These WC's will not be accessible by users of the late night venue as the barber shop is closed.

Should you wish to discuss the matter further please do not hesitate to contact me.

Sara Quinn
Food and Safety Manager

A3



CROYDON
www.croydon.gov.uk

Crown Copyright Ordnance Survey (License No: 100019257) 2011

438 Whitehorse Road

Scale 1:1250

12-Jul-2015

